



Expanding Horizons

CITY OF CONVERSE
CITY ADMINISTRATION

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**MINUTES
CITY OF CONVERSE
MEETING AND JOINT WORKSHOP WITH
ECONOMIC DEVELOPMENT CORPORATION
AND CITY COUNCIL
FEBRUARY 12, 2013 - 6:30 PM**

Be it known that the City of Converse Economic Development Corporation Board of Directors met for a Meeting and Joint Workshop with the Converse City Council at the City of Converse City Hall Conference Room located at 405 South Seguin on Tuesday, February 12, 2013, at 6:30 PM to discuss the following:

1. Call to Order by City Council.

Mayor Suarez called the meeting to order at 6:40pm and stated there was a quorum present.

2. Call to Order by Economic Development Corporation.

President Aranda stated at 6:41pm that there was not a quorum present of the Economic Development Corporation.

3. Roll Call of City Council.

Those Present:

Mayor Al Suarez
Mayor Pro Tem Randy Pannell
Councilman Steve Brown
Councilwoman Renee Paschall
Councilwoman Kathy Richel

Ms. Shawna Burkhart, City Manager
Ms. Michelle Burns, Recording Secretary

Those Absent:

Councilwoman Laura Beehler
Councilman Andy Selko

4. Roll Call of Economic Development Corporation.

Those Present:

Mr. Fernando Aranda, President
Mr. Roy Schaufele, Vice President
Ms. Elizabeth Kuhlmann, Director

Ms. Kate Silvas, Executive Director
Mr. Ray Ortiz, Corporate Attorney

Those Absent:

Mr. Oswaldo Camarena, Director
Mr. Marc Gilbert, Director
Lt. Pam Hunt, Director

5. Training Presentation by Carlton Schwab of the Texas Economic Development Council on the Fundamentals of Economic Development for Elected and Appointed Officials.

Mr. Schwab gave a presentation to the City Council and EDC Board of Directors on the following:

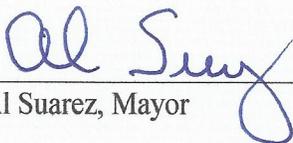
- Texas Economic Development Council
 - Purpose
 - History
- Economic Development 101
- How Does Economic Development Work?
 - Primary Employers
 - Primary Jobs vs. Secondary Jobs
 - Tourism, Transfer Payments
- Local Economy Structure
 - Primary Employers
 - Local Suppliers
 - Retail & Service
- Economic Development Sales Tax – 1989
 - Type A and Type B Corporations
 - Allowed Projects
- What do Economic Development Organizations Do?
- Things Local Elected and Appointed Officials Should Know
- Qualities of the Best Economic Development Corporations

Due to a lack of quorum of the Economic Development Corporation Board of Directors, agenda items 6-8 and 10-28 were canceled.

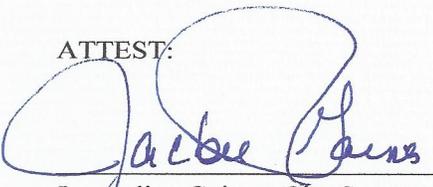
9. Adjournment of City Council Meeting.

Mayor Suarez adjourned the meeting at 7:43pm.

PASSED AND APPROVED THIS 16TH DAY OF APRIL, 2013.



Al Suarez, Mayor

ATTEST:


Jacqueline Gaines, City Secretary

